



**SPONSORSHIP
OPPORTUNITIES
ANNOUNCEMENT**

Health Information Management Association of Australia Ltd
ABN 54 008 451 910

**SPONSORSHIP WILL PROVIDE AN OPPORTUNITY
FOR YOUR ORGANISATION TO DEMONSTRATE ITS
PROMINENT SUPPORT AND COMMITMENT TO HEALTH
INFORMATION MANAGEMENT IN AUSTRALIA**

-
- **A cost-effective way to reach a niche market**
-
- **Offers national exposure to Health Records sector**
-
- **Enhances your organization's image**
-
- **Launch new products and services**
-
- **Open doors to business network**
-
- **A unique opportunity to focus marketing to a receptive, relevant and influential market.**
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CONTACT:
SYMPOSIUM SECRETARIAT
Health Information Management
Association of Australia Ltd

**OPPORTUNITIES TO SUIT
YOUR BUDGET AND NEEDS**

**SPECIAL SPONSORSHIP PROFILE
OPPORTUNITIES INTEGRATED
INTO SYMPOSIUM ACTIVITIES**

- Cocktails Hosting
- Symposium Satchels
- Key Note Speakers
- Proceedings- CD Rom
- Showcasing at Breaks

SPONSOR ACKNOWLEDGEMENTS PACKAGE

- At the symposium
- In the satchels
- On the symposium program
- On the symposium web site
- Mingle with delegates
- In the HIMAA e-Newsletter
- Special sponsors e-announcement
- HIMAA million hits a year web site

**SPECIAL TRADE EXHIBITION A FEATURE OF THIS YEAR'S CONFERENCE
MAKE ENQUIRIES NOW
LIMITED BOOTHS – UNIQUE OPPORTUNITY TO SHOWCASE YOUR PRODUCTS**

HIMAA 2005 Conference: See – Change: Moving Ahead

Conference Secretariat:

Health Information Management Association of Australia Ltd

Locked Bag 2045, North Ryde NSW 1670

Ph: +61 2 9887 5001 Fax: +61 2 9887 5895

E-mail: EO@himaan.org.au Internet: www.HIMAA.org.au



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**MEET THE
HEALTH INFORMATION MANAGEMENT
DECISION MAKERS**

**OUR DELEGATES INFLUENCE
BUYING DECISIONS**

- Our delegates are the people directly involved in product evaluations and recommendations for purchase: - build your brand with them.

They manage multi-million dollar systems that are at the centre of health information management.

OUR DELEGATES ARE EXPERTS IN

- Quality Management Systems,
- Electronic Health Records,
- Clinical Governance,
- Health Records,
- Hospital Accreditation.
- Health Informatics,
- Practice Management,
- Health Insurance,
- Health Administration,
- Health Planning & Research, Clinical Trials,
- Health Personnel & Recruitment,
- Clinical Decision Support.

CONFERENCE DELEGATES

Conference delegates represent the following diverse sectors:-

- Public & Private Hospitals,
- Federal Health,
- State & Territories Health Departments,
- Area Health Services,
- Aged Care and Mental Health,
- Specialist Health Services,
- Group General Practice,
- Universities & Education,
- Policy and Standards
- Health Insurance,
- Health Administration,
- Consulting.

The HIMAA 25th National Conference will provide your company with an opportunity to meet the key people in the Health Information Management sector and profile your organisation's products and services.

**MEET YOUR
HEALTH INFORMATION MANAGEMENT
CONFERENCE HOSTS**

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We confirm sponsorship involvement in the HIMAA 2005 National Conference for the following options:

Please note this is not a tax invoice.

We will send you an invoice upon receiving this form.

Sign up for	Per unit	Qty	Total
• Conference Dinner	\$10,000		
• Conference Audio-Visual Service	\$8,000		
• Cocktails Hosting	\$7,000		
• Conference Satchel & Badge	\$5,000		
• Networking Luncheon Showcase	\$5,000		
• Conference Printing	\$5,000		
• Keynote Speakers	\$3,000		
• Networking Morning or Afternoon Break	\$3,000		
• Conference Social Program	\$2,500		
• Conference Proceedings – CD ROM	\$2,000		
• Conference Computer Registration	\$1,500		
• Conference Photocopier & Facsimile Service	\$1,000		
• Conference Postage	\$1,000		
• Exhibition Booth (3m x 2m)	\$9,000 (starting from)		
• Conference Satchel Inserts	\$500		
Other – please specify			
		Subtotal	
		GST (10%)	
		Grand Total	

Please return to: HIMAA 2005 Conference Secretariat
Locked Bag 2045
North Ryde, NSW 1670
Australia
Ph: +61 2 9887 5903 Fax: +61 2 9887 5895 E-mail: EO@himaan.org.au

Please provide an electronic colour and black & white version of your logo for printing purposes (in jpg or gif)

Company Name _____
 Address _____
 Phone _____
 Signature _____
 Fax _____
 Email _____
 Signatory's Name, Position & Title _____

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